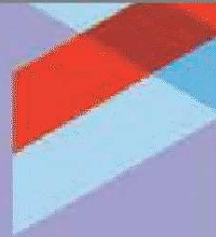


# IT'S TIME TO TAKE THE NEXT STEP

/// Earn a Degree, Diploma or Certificate in different Majors



Gulf School of Business  
And Management Studies



## You can take the world

GSBMS' programs are relevant and aim for capacity development and fulfilling success in the ever changing business environment. Your reason(s) to acquire additional qualifications may either be to improve your skills, increase your employability or further your professional qualifications; GSBMS has a variety of distance learning courses to suit you.

**MAKE OPPORTUNITIES HAPPEN**

**ENROL NOW AT:**

**[HTTP://WWW.GSBMS.CO](http://www.gsbms.co)**



## Accreditations & Partnerships

GSBMS has over the years made formidable alliances with both industry and technical partners to deliver world-class trainings customized to conform to international best practices. We are still carefully shortlisting and considering other partnerships to meet and surpass the growing demands and aspirations of our clientele.

With international accreditations, Gulf School of Business and Management Studies remains a world-class training solutions provider.



**Gulf School of Business  
And Management Studies**

UAE Office: S215A, 2nd Floor, Al Barsha Business Centre, Al Barsha 1, Street 329, Dubai, UAE. Telephone: +971 43 713322 Fax: +971 43 475534.

P.O.Box 5002408 Al Barsha Post Office. Dubai, UAE. Email: [enquiries@gsbms.co](mailto:enquiries@gsbms.co)

UK Office: 3rd Floor, 207 Regent Street, London, Greater London W1B 3HH, United Kingdom Email: [ukoffice@gsbms.co](mailto:ukoffice@gsbms.co)

Registered Office: 17th and 18th Floor, Creative Tower, Fujairah, United Arab Emirates.

## INDUSTRY BENCHMARKED CURRICULUM

Every candidate comes to GSBMS with unique professional and personal motivation, a fresh perspective and individual talent. The GSBMS curriculum serves to bring these diverse individuals together and encourages them to explore, discover, experiment and foster personal and professional competencies in order to grow into well-groomed individuals who will, one day, make a difference to the global workforce. With a curriculum that is almost an open-architecture which evolved severally and is constantly benchmarked against global and local educational trends, GSBMS program continues to follow an action-oriented pedagogy. The courses are designed in such a manner so as to incorporate fundamental concepts in the initial phase followed by the application and subsequent integration with the real life business situations. Initially, participants work individually studying assigned cases, reading material, completing exercises, extracting pertinent facts and identifying issues or concepts that require in-depth understanding. Then they are expected to contribute to the learning process by sharing accumulated active discussions. Judicious blend of learning processes in addition to self-study methodologies are used at GSBMS.



**"The opportunity to be prepared and taught an online course for GSBMS has proven to be academically rewarding. I appreciate the resources and assignments that created a dynamic, meaningful learning experience for me. It has been a career-changing experience!"**

**- Robert Lucas**

## ACADEMIC STRUCTURE

Our online Business Management, Hotel and Hospitality, and Computing courses will help you obtain a UK Diploma, which is recognised by employers and approved by OFQUAL, the UK Government Higher Education regulating body.

The Diploma obtained through GSBMS can be used as progression onto completion of a full undergraduate or postgraduate degree course at an accredited U.K or oversea university.



Your Degree or MBA will be awarded to you by the University you chose to complete your final year with. We currently partner with UK universities that accept the OFQUAL credits awarded from studying our courses.

### LEVELS 3-7 EXPLAINED

#### Level 3

The Level 3 Course is a 120 credit course, which is equivalent to 3 A-levels. The course is made up of 6 modules and 6 written assignments. This course provides entry onto the first year of Undergraduate Degree course, or a Level 4 course.

#### Level 4

Level 4 is the equivalent to the first year of a Bachelor's Degree program. The Level 4 course is made up of 10 modules and 8 assignments, which are equivalent to 120 university credits.

#### Level 5

Level 5 is the equivalent to the second year of a Bachelor's Degree program. It is also equivalent to a HND diploma. The Level 5 course also has 10 modules and 8 assignments, which also provide the student with 120 university credits upon completion.

#### Level 6

Upon completion of a Level 6 course, you will be eligible for admission onto a Postgraduate Business program, including an MBA course. The level 6 course is made up of 10 modules and 6 written assignments.

#### Level 7

The Level 7 course carries 120 credits which gives entry onto the MBA Top Up this can be completed by studying either online or on campus at a recognized UK university, our level 7 is made up of 30 modules and 8 written assignments.

For an official breakdown of what each level means, please visit:

<https://www.gov.uk/what-different-qualification-level-mean/compare-different-qualification-levels>

# BACHELOR OF BUSINESS MANAGEMENT

Undergraduate Level 4/5 Extended Diploma in Management

The Undergraduate Level 4/5 Extended Diploma in Management is a 240 credit course designed to fast track students to the final year of an associated Undergraduate degree in Business and Management, which can either be completed at a UK university on campus or via distance learning.

This course is made up of 10 Level 4 modules (120 credits) and 10 level 5 modules (120 credits), each level also includes 8 written assignments. If a student decides to only study at Level 4 they will receive 120 credits and can apply for an exemption from the first year of a university Degree course.

Each module consists of approximately 40 guided learning hours of material with an additional 30-50 hours of optional learning material. These materials comprise recommended exercises, recommended readings and internet resources.

## Admissions

**Duration** 2 Years

**Course Code** BBM

**Mode of Teaching** Online & Webinars

Request for an application form by mail or download it from the website.

[admissions@gsbms.co](mailto:admissions@gsbms.co)

<http://www.gsbms.co/forms/appform01.pdf>

Refer to last page for further admission instructions.

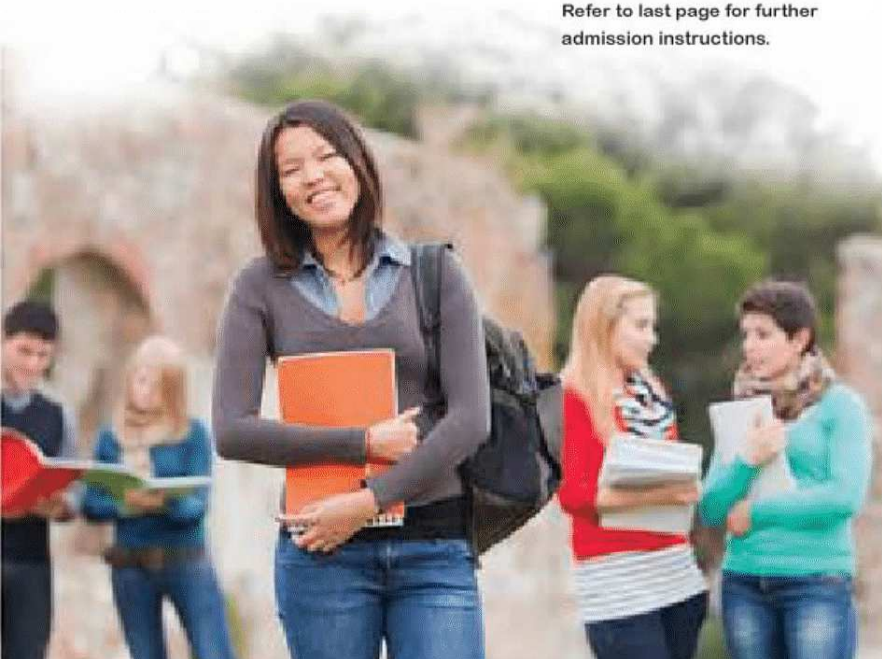
## Accreditation

GSBMS is fully accredited by ATHE in all branches to offer Level 4,5, 6 and 7. The modules are written against prescribed learning outcomes defined by ATHE, who are regulated by Ofqual, the Government appointed regulator.



## Course Modules

- Developing Personal Skills
- Effective Communication
- The Business Environment
- The Marketing Mix
- Strategic HRM
- Managing Ethically
- Culture and the Organisation
- Customers and Customer Service
- Fundamentals of Accounting
- Financial Management and Control



# BACHELOR OF SCIENCE

Undergraduate Level 4/5 Extended Diploma in Computing

Our online Level 4/5 IT and Computing Diploma course is a 240-credit course, it includes 10 modules and written assignments at each level. The course is designed to equip you with the skills you need to Top Up to a full Undergraduate Degree and go on to become an IT professional. While completing the course, students will have access to a variety of support services, including Tutor Support and Webinars, a Social Learning Forum, and additional materials to help in the completion of their Diploma course.

## Course Modules

### LEVEL 4 Module Listing

Introduction to Computing  
Introduction to Programming  
Introduction to Databases  
Requirements Engineering  
Systems Analysis and Design  
E- Commerce Applications  
Human Computer Interaction  
IT and Society  
Information Systems Project Management  
Management Information Systems

### LEVEL 5 Module Listing

Innovative Technologies in Computing  
Computing Research Methods  
Software Development Methodologies  
Computing Project Planning  
Strategic Management Information Systems  
Ethical, Legal and Professional Issues in IT  
Network Design and Management  
Web Based Development  
Cyber Security  
Advanced Databases

## Accreditation

GSBMS is fully accredited by ATHE in all branches to offer Level 4,5, 6 and 7. The modules are written against prescribed learning outcomes defined by ATHE, who are regulated by Ofqual, the Government appointed regulator.



## Admissions

**Duration** 2 Years

**Course Code:** BSC

**Mode of Teaching:** Online & Webinars

Request for an application form by mail or download it from the website.

admissions@gsbms.co  
<http://www.gsbms.co/forms/appform01.pdf>

Refer to last page for further admission instructions.



# MASTERS IN BUSINESS ADMINISTRATION

The Graduate Level 6 120 credit Diploma in Business and Administrative Management is made up of 10 modules and 6 written assignments and each module consists of approximately 40 guided learning hours. While completing the online Business Diploma, students will have access to various study resources, such as tutor support and webinars, a social learning forum, and additional materials to help in the completion of their graduate business course.

This course will be most suited to individuals who are at least 25 years old and have 5 years managerial work experience and do not have a degree but wish to study for an MBA or Postgraduate business programme. On successful completion of the course Students will be able to enrol onto our Level 7 Postgraduate Diploma in Strategic Management or a range of other postgraduate courses.

## Course Modules

### LEVEL 6 Module Listing

IT in Business  
Effective Communications  
High Performance Teams  
Leadership Skills  
Manager's Toolkit  
Managing and Using Finance  
Managing and Using Marketing  
Managing Organisations  
Personal Effectiveness  
Quality and Excellence

### Admissions

**Duration** L6: 6-12 months  
L7: 12 months

**Course Code** MBA

**Mode of Teaching** Classroom,  
Online & Webinars

Request for an application form by mail or download it from the website.

Email: [admissions@gsbms.co](mailto:admissions@gsbms.co)

<http://www.gsbms.co/forms/appform01.pdf>

Refer to last page for further admission instructions.

### LEVEL 7 Module Listing

- Qualities of Effective Leadership
- Developing Interpersonal Skills
- Motivating and Influencing People
- Making Decisions
- Creativity and Problem Solving
- Studying and Using Management Theories
- The External Operating Environment of Business
- Culture and Ethics
- Governance and Directorships
- Analysing the Competition
- Marketing Strategy
- High Performance Sales
- E-Marketing Communication
- Customers and their Needs
- Strategic Human Resource Management
- Recruiting and CPD
- Measuring and Rewarding Performance
- Interpreting Business Accounts
- Tools of Financial Analysis
- Managing Cash and Working Capital
- Exercises in Quantitative Techniques
- Impact of Technology on Business
- Innovation and R&D
- Implementing and Managing Quality Systems
- Strategic Planning Tools
- Strategic and Systems Management
- The Business Plan
- Developing High Performance Teams
- Managing Projects
- Strategies for growth

## Accreditation

GSBMS is fully accredited by ATHE in all branches to offer Level 4,5, 6 and 7. The modules are written against prescribed learning outcomes defined by ATHE, who are regulated by Ofqual, the Government appointed regulator.

